

2022/2023



TECH | YOUTH | ENTREPRENEURSHIP | LEADERS

CORPORATE PARTNERSHIP

Overview

**Advancing Equity in the Career Technical
Education & Entrepreneurship Ecosystem**

www.shiphtyouth.com
shiphtyouth@gmail.com

AmplifyOWA

 **CVFAC Expo**
The Cedar Valley Fashion Art & Culture Expo


The Development Center



A Summary of **SHIPHT**

Imagine how career readiness leaders and educators co-crafting their programming, content, policies, procedures, and expectations with the future workforce they are trying to reach can result in sustainable solutions. By centering those who have historically experienced marginalization, we create a collaboration between those burdened by systemic barriers and create a pathway to access for transformation.

Equity in Career Technical Education (CTE) programs means removing barriers in order to allow ALL students access to quality instruction, resources, and the experiences necessary to take that next step towards college and career readiness. This ultimately helps every student graduate and successfully transition into the workforce, military, or additional education.

SHIPHT IS ON A MISSION. We aim to embolden the next generation of diverse leaders in career technical education & entrepreneurship with hands-on, interactive learning experiences, mentoring and career development produced by strong public private partnerships.





Partnership Opportunities

AMPLIFIOWA (A WORKFORCE DEVELOPMENT INITIATIVE)

Join a coalition committed to advancing career opportunities for the Iowa region to ensure a competitive edge to remain a leader in innovation and industry. AmplifIOWA seeks to harness talent and connections to fill critical workforce needs, co-create strategies and build practices and a regional strategic plan.

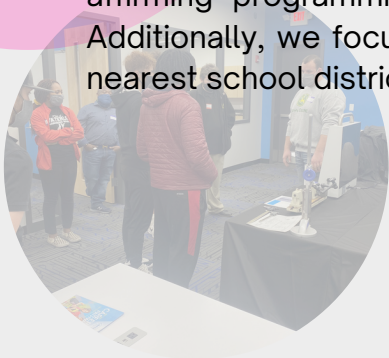


SHIPHT DREAMS CAREER TECHNICAL EDUCATION SUMMIT

Sponsor and host a session for diverse youth during the annual SHIPHT Dreams Career and Technical Education and Entrepreneurship Summit. Local and national industry leaders invest knowledge and facilitate hands-on sessions on the campus of the University of Northern Iowa. Scheduled for March 24th and March 25th, this represents a great opportunity to not only support diverse youth, but to increase brand recognition with a talented, future workforce.

YOUTH INTERNSHIP AND WORK-BASED LEARNING EXPERIENCES

The SHIPHT Internship program provides work-based learning and career exploration in entrepreneurship and areas with shortages that have been identified as high-need careers. Utilizing previously obtained data, participants work with business partners to truly understand "a day in the life" in a desired area of interest. Participants also receive mentorship (with both a near-peer mentors and from experienced leaders), culturally affirming programming developed for youth by youth, soft skills and financial literacy. Additionally, we focus on ensuring our participant population closely resembles that of our nearest school district with both mentors and students. Sponsor or host an intern today!



Our GOALS

Our goal is to provide youth with programming that does the following:

- * Inspires diverse youth to become advocates for change in their schools and communities.
- * Empowers youth into becoming proactive in breaking gender, racial, and cultural barriers.
- * Connects diverse youth with community organizations that may aid them in achieving success.
- * Serves youth with educational and leadership opportunities that will encourage them to achieve their highest career and leadership goals.

4 Focus Areas Include:

- High Needs Career Technical Education Career Fields: We create an interactive environment where youth explore valuable career goals to include: Science, Technology, Engineering, and Mathematics (STEM) to increase career trajectory and reduce rates of poverty.
- Leadership Development: Servant Leadership Principles to guide leadership development with activities where students are encouraged to give priority to the needs of those they serve while preparing the way for developing student leaders to follow.
- Social Innovation & Entrepreneurship: Students learn skills and techniques to solve problems while creating socially responsible companies and organizations that become engines of change in their communities.
- Financial Literacy: Basic Financial Principles, including the steps to entrepreneurship, provides a solid financial foundation for participating students.



Introducing "SHIPHT" FINANCE

According to McKinsey Company, the inclusion of black families in the financial system would also create new opportunities for financial services companies. Research shows that financial institutions could realize approximately \$2 billion in incremental, additional annual revenue if black Americans had the same access to financial products as white Americans. If black Americans reached full parity in terms of wealth, financial services companies could realize up to \$60 billion in additional revenue from black customers each year.

Our response is to create a learning and earning track that works with historically underrepresented youth to provide an immersive financial services internship and soft skills training.

Partnership Levels

PARTNER - \$1,000

- Name placement in program booklets
- Name placement on Organization Website's Sponsor Page
- Social Media Blast(s)
- One Annual Event Registration

SILVER - \$2,500

- One-Eighth (1/8) Page Logo in our virtual program booklets
- Name placement on Organization Website's Sponsor Page
- Social Media Blast(s) & event recognition
- Four (4) Annual Event Registrations

GOLD - \$5,000

- One-Fourth (1/4) Page Logo in program booklets
- Logo placement on Organization Website's Sponsor Page
- Social Media Blast(s) & event recognition
- Eight (8) Annual Event Registrations

PLATINUM - \$15,000

- One-Half (1/2) Page Logo in program booklet
- Logo placement on Event and Organization Website's Sponsor Page with link to company
- Social Media Blast(s) with link to company website
- Booth set up for Youth Summit & event recognition
- Ten (10) Annual Event Registrations

DIAMOND - \$25,000

- One Page Ad in program booklets
- Logo placement on Event Organization Website's Sponsor Page with link to company
- Social Media Blast(s) with logo and link to company website
- Opportunity for pre-recorded message or in-person message to Summit attendees
- Booth set up for Youth Summit & event recognition
- 16 (16) Annual Event Registrations
- Premier positioning with diverse students for summer placements

PRESENTING SPONSOR - LIMITED QUANTITY (PLEASE EMAIL FOR MEETING)



2022 PARTNERSHIP FORM

(Name of Business/Organization)

(Please print Business name as you'd like it to appear on recognition)
has agreed to be a sponsor for SHIPHT Youth OPPORTUNITY
ACCELERATOR.

Supporting Program:

AmpliflOWA SHIPHT DREAMS INTERNSHIP PROGRAM

Our sponsorship level will is: (please check one)

"PRESENTING" (MEET WITH SHIPHT TEAM)

"DIAMOND" SPONSOR (\$25,000)

"PLATINUM" SPONSOR (\$15,000)

"GOLD" SPONSOR (\$5,000)

"SILVER" SPONSOR (\$2,500)

"PARTNER" SPONSOR (\$1,000)

CONTRIBUTION OR DONATION

(A contribution at any level is greatly appreciated)

Enclosed is our check made payable to (please note as SHIPHT Supporter)
ONE CEDAR FALLY C/O SHIPHT
3117 Green Hill Cir
Cedar Falls, IA 50613

OR

Please charge my gift to my credit card (please complete information
below clearly)

___Visa ___Mastercard ___Discover

Card Number _____

Amount Charged _____ Expiration Date _____

Card Verification # (from back of card) _____

Signature _____

OR

Please bill us for \$_____ (amount) at following address:

Business Name: _____

Contact Name: _____ Phone: _____

Address: _____

Signature/Title: _____

Date: _____

SHIPHT IS EXCITED TO HAVE JOINED THE ONE CEDAR VALLEY FAMILY. THANK YOU FOR YOUR
SUPPORT!