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24

SHIPHT DREAMS PARTNERSHIP PROPOSAL

PREPARED BY
ONE CEDAR VALLEY



319-883-0219



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131 TOWER PARK DRIVE #309
WATERLOO, IA 50701

SHIPHT

TECH | YOUTH | ENTREPRENEURSHIP | LEADERS



October 18, 2023

Hello Friend,

I hope this letter finds you well. I am writing to you today on behalf of our SHIPHT Career Technical Education & Entrepreneurship Academy. SHIPHT is designed to provide our youth with the necessary tools and resources to succeed in the workforce. We believe that every young person deserves the opportunity to receive the education and training they need to achieve in their chosen career path and/or entrepreneurship.

We support a wide range of technical education experiences, including manufacturing, STEM, entrepreneurship, healthcare and newly added energy and infrastructure. Our students have the opportunity to gain hands-on experience while developing personal and professional skills that include financial literacy. Additionally, we offer career counseling, internships, career exploration and job placement services to ensure that our students are prepared to enter the workforce with confidence.

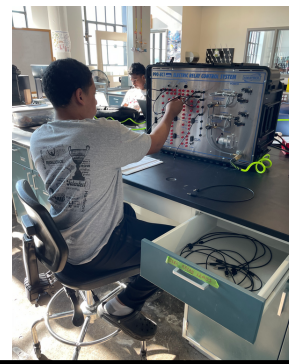
Our annual SHIPHT Dreams weekend supports this work while also honoring those who have made monumental impact with our Spirit of Griot Celebration. As a non-profit organization, we rely on the generosity of sponsors like you to help us continue our mission. Your support will allow us to continue to provide experiential learning opportunities, purchase new equipment and supplies, and expand our program offerings.

We would be honored to have your support for the 2024 SHIPHT Dreams weekend and support our mission to provide our youth with the education and training they need to succeed. Thank you for your consideration, and please do not hesitate to contact us if you have any questions or would like to learn more about our program.

Sincerely,

Joy Briscoe
Executive Director
ONE Cedar Valley

ABOUT SHIPHT



The Iowa economy is experiencing a skills gap as 54% of jobs in Iowa require skills training – more education than high school but less than a four-year degree. 49% of Iowa workers are trained at this level. Career and technical education (CTE) programs can fill these gaps, particularly in Iowa's key industries such as advanced manufacturing, transportation, construction, IT and renewable energy. Many students are already enrolled in CTE in Iowa, however, more investment is needed to scale CTE programs across Iowa to ensure that all learners, including historically underserved learners, have access to high-quality CTE programs in high-skill, high-wage and in-demand career fields.

CONNECTING INFRASTRUCTURE ROLES TO INCLUDE SUSTAINABILITY

The implementation of new investments in infrastructure now have a powerful opportunity to boost economic security and job quality, redress longstanding injustices in communities that have endured decades of disinvestment, and expand the universe of workers who are prepared for and actively pursuing employment in a range of sectors. Well-designed, intentional job quality and workforce development strategies—supported by complementary educational investments—can ensure an ongoing supply of skilled workers, boost workers' economic security, and include communities and workers that have previously been shut out of economic advancement.

CTE provides secondary and postsecondary students with academic and technical skills and knowledge to prepare for the current and future workforce. To realize our business, economic, and human potential, we must close equity gaps by gender, race and ethnicity, and special population status in high-skill, high-wage, programs of study.

ENTERS SHIPHT

The SHIPHT Career Technical Education and Entrepreneurship Academy offers diverse middle, high school and colleges students the opportunity for hands-on training in various fields, such as healthcare, manufacturing to include clean energy, and information technology. These programs can be a smart investment in our future. By providing young people with the opportunity to explore their interests we bridge the opportunity gap and succeed in a rapidly changing world. We are creating a brighter future for all of us.

New this year is Amplify Iowa, an initiative aiming to expand existing Industry 4.0 manufacturing pre-apprenticeship and programs into new occupations to meet the evolving needs of cleaner energy, healthcare and infrastructure in Northeast Iowa.

ABOUT

SHIPHT DREAMS WEEKEND

SHIPHT DREAMS YOUTH CAREER TECHNICAL EDUCATION SUMMIT

Local and national industry professionals provide hands-on, interactive learning for middle and high school students in preparation for summer programming.

SPIRIT OF GRIOT: CULTURE MAKERS HONORS

Honoring icons, leaders and legends who have impacted the Black community and culture.

THE CEDAR VALLEY FASHION ART & CULTURE EXPO

Now in its tenth year, the Expo represents an opportunity for community to see in real-time when innovation and creativity meets culture and the arts.

EVENT TIMELINE

Thursday March 28th, 2024
University of Northern Iowa

Friday March 29th, 2024
Gallagher Bluedorn

Saturday March 30, 2024
Waterloo Convention Center

PAST SHIPHT DREAMS WEEKENDS



PARTNERSHIP INFORMATION



A contribution at any level is greatly appreciated as we could not do this work without partners like YOU!

PARTNERSHIP LEVEL	DETAILS	TOTAL
PARTNER		
<ul style="list-style-type: none"> Name placement in virtual program booklets Name placement on Organization Website's Sponsor Page Social Media Blast(s) 		=<\$1000
SILVER		
<ul style="list-style-type: none"> One-Eighth (1/8) Page Logo in our virtual program booklets Name placement on Organization Website's Sponsor Page Social Media Blast(s) & event recognition Four tickets to weekend event 		=<\$2500
GOLD		
<ul style="list-style-type: none"> One-Half (1/2) Page Logo in our virtual program booklets Name placement on Organization Website's Sponsor Page Social Media Blast(s) & event recognition Eight tickets to weekend event 		=<\$5000
PLATINUM (THREE AVAILABLE)		
<ul style="list-style-type: none"> One-Half (1/2) Page Logo in our virtual program booklets Name placement on Organization Website's Sponsor Page with Link Social Media Blast(s) & event recognition Eight tickets to weekend events Booth Opportunity at SHIPHT Dreams, Griot Awards & the Expo Four tickets to VIP Reception & preferred seating all weekend 		=<\$10,000
DIAMOND PRESENTING SPONSOR (ONE AVAILABLE)		
<ul style="list-style-type: none"> One-(1) Page Add & logo in our virtual program booklets Name placement on Organization Website's Sponsor Page with link Social Media Blast(s) & event recognition Eight tickets to weekend events Booth Opportunity at SHIPHT Dreams, Griot Awards & the Expo Eight tickets to VIP Reception & preferred seating all weekend Opportunity to address Griot Audience 	<p>Request Meeting with ED for this customized opportunity**</p>	

2024 PARTNERSHIP FORM



(Name of Business/Organization)

(Please print Business name as you'd like it to appear on recognition)
has agreed to be a sponsor for SHIPHT Dreams Weekend.

Our sponsorship level will is: (please check one)

- "Diamond" Sponsor (One Available-please request meeting with ED)
- "Platinum" Sponsor (=<\$10,000)
- "Gold" Sponsor (=<\$5000)
- "Silver" Sponsor (=<\$2500)
- "Partner" Sponsor (=<\$1000)

Contribution or donation

(A contribution at any level is greatly appreciated)

Enclosed is our check made payable to (please note as SHIPHT Supporter)
ONE Cedar Valley c/o SHIPHT
131 Tower Park Dr. #309
Waterloo, ia 50701

or

Please charge my gift to my credit card (please complete information below clearly)

___ Visa ___ Mastercard ___ Discover

Card Number _____

Amount Charged _____ Expiration Date _____

Card Verification # (from back of card) _____

Signature _____

or

Please bill us for \$ _____ (amount) at following address:

Business Name: _____

Contact Name: _____ Phone: _____

Address: _____

Signature/Title: _____

Date: _____

SHIPHT is a program of ONE Cedar Valley. Thank you for your support!



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THANK YOU



CONTACT US


319-883-0219

www.shiptheyouth.com

www.onecedarvalley.com

info@onecedarvalley.com

131 Tower Park Dr. STE 309
Waterloo, IA 50701



TENTATIVE BUDGET

Item/Event	Cost
venue x 3 x food	8000
dancer	750
flutist	750
choir	2500
band	2500
production	14500
Coordinators	12000
photographer	1000
videographer	1000
printing	2000
SHIPHT Presenters/Travel/Hotel	10000
Talent	5000
Total	60000

